



2020 SUMMER MOVIE FUN
FUNDRAISING PACKET



SUMMER MOVIE FUN

10 MOVIES FOR KIDS

2020 SUMMER MOVIE FUN SCHOOL FUNDRAISING A HOW-TO GUIDE

Harkins Theatres is pleased to partner with your school to offer the Ultimate Summer Movie Fun Fundraising experience! Please follow this simple how-to guide designated for the *School Fundraising Organizer* to make your fundraising experience seamless.

STEP 1 MARK YOUR CALENDAR

- Friday, February 28th: Harkins begins accepting school pre-sale Summer Movie Fun orders.
- Thursday, April 30th: Deadline for accepting school orders.

STEP 2 UTILIZE STUDENT ORDER FORM

- Please find the *Student Order Form* on page 2 of this packet. Fill out the section at the top of the form and make copies to distribute to your students.
- This form is for your use only and should not be submitted to Harkins.

STEP 3 SUBMIT COMPLETED SCHOOL ORDER FORM

- Complete the *School Order Form* by combining the information collected from the individual student orders using the *Student Order Summary Form* found on page 3 of this packet.
- Submit the completed *School Order Form* to the Harkins Theatres Support Office (via email, fax or mail) with total payment less your school's instant rebate. Accepted forms of payment include credit card, check or purchase order (must be on Harkins approved Purchase Order list).
- A confirmation email will be sent once your *School Order Form* is received. An additional email will be sent within 5-7 business days confirming your ticket reservations.
- All ticket orders will be shipped directly to the address provided on the *School Order Form* via FedEx with FREE Ground Shipping. Orders will be fulfilled and shipped by Thursday, May 7th.

Number of Season Tickets Sold	50-149	150+
School Instant Rebate	20%	30%

STEP 4 DISTRIBUTE TICKETS

- After receiving your tickets, please verify the tickets received against your receipt. Sort and distribute the tickets to students.

10 FAMILY MOVIES FOR \$6

2020 Summer Movie Fun begins Monday, June 1st and ends Friday, August 7th.

Tickets are issued on a first-come, first-served basis.

All adults must be accompanied by children.

All movies begin at 9:45am on every weekday at each participating location.

Movies are subject to change without notice.

Additional information is available at

HARKINS.COM/SMF



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2020 STUDENT ORDER FORM

Earn \$ for your school!

Earn money for your school by purchasing Harkins Summer Movie Fun tickets! Complete this order form and return it with payment to your *School Fundraising Organizer*. The *School Fundraising Organizer* will collect all order forms and payment, and will then issue the season tickets accordingly.



School Fundraising Organizer:	Phone/ Email:	Return to Organizer By:

STEP 1

Student Name:	Teacher & Grade:	Contact Name:	Contact Information:

STEP 2

Your Summer Movie Fun Theatre: **Southlake 14**

Between Southlake Blvd. & Hwy 114

STEP 3

Due to limited availability, your day of choice may not be available. **Please select 2 different days.**

Mark a (1) next to your first day of choice and mark a (2) next to your second day of choice.

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

STEP 4

Mark the number of season tickets you would like to purchase and the payment total.

Number of Season Tickets:	x \$6 = \$	Payment Total:

STEP 5

Submit this completed *Student Order Form* and payment to your *School Fundraising Organizer*. Please make checks payable to your school.

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