

***Harkins***  
T H E A T R E S

**2020** ULTIMATE FUNDRAISER PACKET

Harkins Theatres is pleased to partner with your school to offer the Ultimate Fundraising experience! Please follow this simple how-to guide designated for the *School Fundraising Organizer* to make your fundraising experience seamless.

**STEP 1 Choose Your Items**

Harkins offers a variety of items that can be utilized in your fundraiser! Discuss with your team which items would suit your school best.



**2020 Loyalty Cup\***

\$2 soft drink refills through the end of 2020. Includes first fill FREE!



**Popcorn Perks**

Receive one hot, fresh Medium Popcorn each time you go to the movies!



**Gift Cards**

The perfect gift for moviegoers. \$10 and \$25 gift cards available.



**Big Party Popcorn**

It's not just big, it's REALLY big! Bring home Harkins' award-winning popcorn.

**STEP 2 Begin Your Fundraiser**

**Option 1: Have A Presale (RECOMMENDED)**

Run a presale and sell items at retail value (the same price items are sold in our theatres). Once the minimum order requirement is met, you may purchase the items at the discounted school rate by submitting the *School Order Form*.

**Option 2: Purchase In Advance**

Purchase the minimum quantity up front by submitting the *School Order Form* and sell from your inventory. Replenish when your stock runs out. If you choose this method, please note that we do not accept exchanges, returns or issue refunds for any unsold/unused product.

**NEW!** Utilize the *Student Order Form!* This form is for your use only and should not be submitted to Harkins. **Fill out the gold section at the top of the form and make copies to distribute to your students.**

**STEP 3 Submit Completed School Order Form**

- Complete the *School Order Form* by combining the information collected from the individual student orders using the *School Order Summary Form*.
- Submit the completed *School Order Form* to the Harkins Theatres Support Office (via email, fax or mail) with total payment. Payments must be submitted using a credit card, check or purchase order (must be on Harkins' approved PO list).
- All orders will be fulfilled within two business days before being shipped or ready for pick-up.

**NOTE :** All items included in your order must meet the minimum order requirement for your school to receive the school rebated price. If the minimum is not met for certain items, these items will not be eligible for the school price.

**STEP 4 Distribute Items**

After receiving your bulk order, please verify all items received using your receipt. Sort and distribute items to students.

\*Fundraiser sales for the 2020 Loyalty Cup are offered through June 30, 2020.

Earn money for your school by purchasing Harkins merchandise!  
Complete this order form and return it with full payment to your *School Fundraising Organizer*.

School Fundraising Organizer:	Phone/Email:	Return to School Fundraising Organizer By:

**Step 1 Contact Information**

Order's Name:	Order's Contact Information:	Student's Name:	Student's Teacher & Grade:

**Step 2 Choose Your Items!**

PRODUCT	DESCRIPTION	QTY	PRICE	TOTAL
	<b>2020 LOYALTY CUP VOUCHER*</b> Enjoy \$2.00 soft drink refills through the end of 2020. Includes first fill FREE.	_____ x	<b>\$6.75</b>	_____
	<b>POPCORN PERKS VOUCHER**</b> Give the gift of FREE popcorn for a year to your family and friends.	_____ x	<b>\$30.00</b>	_____
	<b>BIG PARTY POPCORN VOUCHER</b> It's not just big, it's REALLY big! Bring home Harkins award-winning popcorn.	_____ x	<b>\$10.00</b>	_____
	<b>\$25 GIFT CARD***</b> Valid for tickets, loyalty items, concessions and PlayCenter admission at all Harkins locations.	_____ x	<b>\$25.00</b>	_____
	<b>\$10 GIFT CARD***</b> Valid for tickets, loyalty items, concessions and PlayCenter admission at all Harkins locations.	_____ x	<b>\$10.00</b>	_____
			<b>Total Amount Due \$</b>	_____

**Step 3 Payment**

Submit the completed order form and full payment to your *School Fundraising Organizer*. Note: please make checks payable to your school.

\*Fundraiser sales for the 2020 Loyalty Cup are offered through June 30, 2020.

\*\*Popcorn Perks are valid for up to a 12-month period or a maximum of 36 Popcorn Awards, whichever comes first.

\*\*\*Gift card artwork may vary.



# 2020 ULTIMATE FUNDRAISERS

## SCHOOL ORDER FORM



- Orders must meet the minimum purchase required for each product type to receive instant rebate. Orders are filled on a first-come, first-served basis. There are no refunds, exchanges or replacements offered.
- Fundraiser sales for the 2020 Loyalty Cup are offered through June 30, 2020. Loyalty Cup orders will be fulfilled with vouchers that are then redeemable for physical product at the theatre. Loyalty Cup vouchers expire 8/31/2020.
- Gift card artwork may vary.

- Popcorn Perks orders will be fulfilled with gift vouchers that can be redeemed in theatre and applied to a My Harkins Awards membership. Receive one hot, fresh Medium Popcorn each time you go to the movies! Valid for a 12-month period or 36 total Popcorn Awards, whichever comes first.
- Big Party Popcorn orders will be fulfilled with vouchers that are then redeemable for physical product at the theatre.

### CONTACT INFORMATION

SCHOOL \_\_\_\_\_

ADDRESS \_\_\_\_\_  
(No P.O. Boxes)

CITY / STATE / ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### ORDER



**2020 LOYALTY CUP VOUCHER\*** (Minimum order 50)

Retail Price: \$6.75  
School Price: \$5.40 X        \$5.40  
QTY



**POPCORN PERKS VOUCHER** (Minimum order 25)

Retail Price: \$30.00  
School Price: \$24.00 X        \$24.00  
QTY



**BIG PARTY POPCORN VOUCHER** (Minimum order 10)

Retail Price: \$10.00  
School Price: \$8.00 X        \$8.00  
QTY



**\$25 GIFT CARD** (Minimum order 50)

Retail Price: \$25.00  
School Price: \$22.50 X        \$22.50  
QTY



**\$10 GIFT CARD** (Minimum order 100)

Retail Price: \$10.00  
School Price: \$9.00 X        \$9.00  
QTY

Check to receive gift card holders. One holder per gift card.

### SHIPPING

- FEDEX OVERNIGHT SHIPPING (1-3 business days) \$18.00
- FEDEX 2ND DAY SHIPPING (2-4 business days) \$14.00
- FEDEX GROUND SHIPPING (3-7 business days) \$8.00
- PICK UP AT HARKINS THEATRE SUPPORT OFFICE (2 business days) FREE

Name of person authorized to pick up order: \_\_\_\_\_

Orders can be picked up at our Theatre Support Office from 9am to 4:30pm; Monday thru Friday, excluding holidays.

Government-issued photo ID is required to pick up the order.

**Total Amount Due** \$ \_\_\_\_\_

(ORDER + SHIPPING / HANDLING)



### PAYMENT

CHECK (ENCLOSED)

All checks should be made payable to: Harkins Reel Deals, L.L.C. Checks must accompany this form. Orders with checks cannot be faxed or emailed.

CREDIT CARD\* (MasterCard, Visa, AMEX)

Contact Information for Credit Card: Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Please select a timeframe that is best to reach you:  8:30AM - 10:30AM  10:30AM - 12:30PM  12:30PM - 2:30PM  2:30PM - 4:30PM

\*In an effort to protect the privacy of our guests, one of coordinators will contact you during your selected time above to collect credit card information to process your order.

PURCHASE ORDER (ENCLOSED)

District/School must be on the Harkins Approved Purchase Order List. All orders must be paid within 30 days of invoice receipt.

CCPA Disclosure: We may collect information about you so that we can process and fulfill your order, including personal identifiers (such as your name, address, email, and telephone number), your signature, your payment information, information about your order, and any other personal information you choose to provide as we communicate with you about your order. We also may use this information for other business purposes, such as legal compliance, detecting security incidents, internal research and auditing, and to enhance our products and services. For more information please visit our Privacy Policy at <http://www.harkins.com/privacy-policy>, which is accessible to persons with disabilities.

Disclaimer: All orders must be paid for in advance. We accept Mastercard, Visa, American Express, or business check. Harkins gift cards are not accepted. There are no refunds, exchanges or replacements offered. The purchaser is solely responsible for the shipping costs of the order. ALL TERMS AND CONDITIONS are available on the Harkins website.

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